ANNUAL INDEX
Index to Vol. 39, January-December, 1986

SUBJECT INDEX

ACCREDITATION
A guide to hospital accreditation. (Schumacher) Jun-13
JCAH clarifies stand on unilateral bylaws changes. Aug-7
JCAH pursues new roles as the guardian of quality care. (O'Leary and Friedman) Jan-18
ACQUIRED IMMUNE DEFICIENCY SYNDROME
Health workers' AIDS risk is slight. Jul-7
Hospital accused of AIDS discrimination. Oct-7
ACQUISITIONS AND MERGERS
Should physicians be included in merger talks? (Greene) Oct-6
AGED
Caring for the aged. (Kennedy) Jan-31
Caring for the aged requires communication, trust, and appropriate services. (Cornell and Bice) Sep-15
New trends in hospital-based services for the elderly. (Read and O'Brien) Sep-20
AMERICAN HOSPITAL ASSOCIATION
AHA Convention: balancing cost and quality of care. Jul-31; Oct-21
AHA's chairman-elect designate: his hopes and concerns. (Arnett) Oct-23
McCarthy selected as new AHA president. Jan-6
McGaw Prize awarded to Brooklyn hospital. (Cherskov) Oct-24
The McMahon years: a look back. (McMahon and Isaacman) Jul-27
ANTITRUST LAWS
A practical guide to health care antitrust issues. (Kopit, Barnes, and Latorre) May-16

BOARD ATTENDANCE
Board attendance. Mar-11
Boardroom rollcall. Jan-13
BOARD COMPENSATION
Perks for trusteeship: compensation survey reveals who, what, how much, and how often. (Rehm and Alexander) Apr-24
Two views of compensation. Sep-24
BOARD EVALUATION
Taking the mystery out of board evaluation. (Orlikoff) Jan-24

CAPITAL FINANCE
Capital-cost debate heats up in Washington. Apr-12
Capital pass-through still cheaper for feds. Jul-6
The medicare capital payment question. (Rice) Jun-17
Predictions about the future of capital financing. (Sandrick) Jun-19
CHIEF EXECUTIVE OFFICERS
Board/CEO expectations. (Kennedy) Oct-29
How trustees' attitudes affect executive compensation decisions. (Browdy) Oct-16
In the market for a CEO? A shopping list of needed attributes is an important first step. (Valentine) May-22
New dimensions in board-CEO relations. (Alexander and Brooks) Jun-24
Rating your CEO: a guide to effective evaluation. (Moses) Oct-11
COALITIONS
Business groups most active in coalitions. Jun-36
Can hospitals give business what it wants? (Cronin and Amkraut) Nov-13
COST CONTAINMENT
Cost containment initiatives. (Kennedy) Apr-38
Four approaches to cost consciousness-raising. (Bellhouse and DeVries) Apr-19
Linking human resource and cost containment strategies. (Sloan) Apr-22
CREDENTIALING
Are trustees needed on the medical staff credentials committee? (Mannisto) Jul-19

DELIVERY OF SERVICES
The changing health care delivery system. (Feldstein) Feb-15
The effect of delivery changes on governance. (Cunningham) Feb-18
Public awareness of alternate care. Jun-36
Report claims SNFs provide inadequate care. Jul-7
DIAGNOSIS RELATED GROUPS
Budget pressures dominate 1986 federal health spending agenda. (Firshein) Dec-21
The problem with Medicare DRGs. (Ostrander and Finn) Mar-24
DIVERSIFICATION
Choosing a growth strategy: diversification versus vertical integration. (Placella) Nov-26

EDUCATION
Another approach to trustee education. (Smith) Jun-32
How hospitals are fostering effective trusteeship. (Olson and Alexander) Aug-20

FINANCIAL MANAGEMENT
Can a Chapter 11 filing keep hospital doors open? (Quiat and Stevens) May-19
Cash flow slowdowns threaten provider viability. (Clarke) Oct-27
Determining the feasibility of new technology. (Turner) Aug-29
The effect of bond insurance on hospital financing. (Hessler) Sep-30
Evaluating technology under changing financing arrangements. (Luce) Aug-15
How to capitalize on a strong endowment fund. (Devlin and Langsam) May-24
A new way to look at hospital revenue. (Kovener) Jul-34
Providers, insurers, and employers stake claims in new health markets. (Traska) Feb-22
Written investment policies make for smarter cash management. (Bills) Mar-29

GOVERNANCE
AHA Trustee Forum addresses cost and quality of care concerns. Aug-24
AMA policy supports self-governance concept. Aug-7
Board composition: controversy over West Virginia law continues. May-5
Bridging the for-profit/not-for-profit gap. (letters) Apr-16
Bridging the gap between for-profit and not-for-profit boards. (Wheeler and Kaufman) Jan-20
The effect of delivery changes on governance. (Cunningham) Feb-19
Effective trusteeship. (Kennedy) Sep-33
Health care leaders predict turbulent times for governance in 1986. Jan-15
How are capital allocation decisions made? (Annis) Feb-12
How hospital governing boards differ from their corporate counterparts. (Ewell) Dec-24
How hospitals are fostering effective trusteeship. (Olson and Alexander) Aug-20
New dimensions in board-CEO relations. (Alexander and Brooks) Jun-24
New trends in governing board-medical staff relations. (Rehm and Alexander) Jul-15

HEALTH CARE SYSTEM
The changing health care delivery system. (Feldstein) Feb-15
HEALTH ECONOMICS
Employees' concern about health costs. Jun-39
Health percentage of GNP hits record high. Oct-6
Hospitals' economic performance in 1985. (Reczynski) Apr-35
1986: A year of growing financial constraints. (Traska) Jan-28
Poor forego medical care... Oct-31
HEALTH INSURANCE
Catastrophic insurance requires public backing. Oct-8

Legislators tackle dilemma of the uninsured. (Firshein) Sep-8
Measure would improve access to health insurance. Jul-6
Senators debate financing care for poor, uninsured. Sep-8
Task force considers catastrophic coverage. Oct-7

HEALTH MAINTENANCE ORGANIZATIONS
HMO growth attributed to borrowing power. May-5

HOME HEALTH CARE
HHS restricting home health benefits. May-4
House committee examines quality of home health care. Oct-6

HOSPITAL CLOSURES
Administrators predict 5% of hospitals will close. Oct-7

INDIGENT CARE
AHA House of Delegates approves indigent care strategy. Apr-10
Board directs AHA to focus on indigent care. Jan-6
Providing care for the medically indigent. (Kennedy) Aug-31

LEGISLATION
Budget pressures dominate 1986 federal health spending agenda. (Firshein) Dec-21
Congress overrides veto of bill reauthorizing NIH. Jan-9
Congress reasserts its control of health policy in budget reconciliation bill. Dec-8
Court hears arguments on Gramm-Rudman law. Jun-4
FY 1986 budget reconciliation gives hospitals some relief. May-6
Hospitals face budget squeeze in 1986. Feb-11
Hospitals fare well in 1987 budget. Sep-10
Supreme Court to consider Gramm-Rudman. Apr-10
Year ends on uncertain fiscal note. Jan-10

LIABILITY
A new slant to tort reform: trustee liability protection. (McCormick and Newald) Jul-6
Assessing you personal liability. (Wilkinson and Frye) Dec-13
The D&O liability insurance crunch. (Greene) Dec-17

LONG TERM CARE
Education most common long-term care service. May-5
Housing for the elderly. Jun-39
Sears to participate in long-term care network. Mar-6

MALPRACTICE
AHA malpractice task force backs tort reform. Apr-10
Bill seeks to improve access to MD practice data. Sep-8
GAO documents rise in malpractice insurance rates. Nov-11
Malpractice reform: What will it take to patch up the system? (Orlikoff) May-11
U.S. House tackles medical malpractice. May-4
Washington, Utah pass medical malpractice laws. Jun-4

MANAGEMENT
Can hospitals give business what it wants? (Cronin and Amkraut) Nov-13
Case mix decisionmaking. Jun-36
Managed care: the answer to quality and cost concerns? (Needleman and Fox) Jun-28
The Phoenix alternative: redefining the hospital's mission. (Baker and Burger) Mar-20
Tomorrow's health care executives. (Vander Schaaf) Feb-20

MARKETING
Building on your hospital's competitive image. (Gregory) Mar-16
Say no to hard-sell marketing. (Thompson) Jun-32
Targeting consumer needs through marketing research. (Inguanzo) Nov-17

MEDICAL STAFF
AMA House tries to prevent unilateral bylaws changes. Feb-9
Are trustees needed on the medical staff credentials committee? (Mannisto) Jul-19
Enhancing board relations with the medical staff. (Kennedy) Feb-29
New trends in governing board-medical staff relations. (Rehm and Alexander) Jul-15

MEDICARE/MEDICAID
Administration backs Medicare vouchers. Mar-9
Coalition drafts Medicare patient appeals notice. Mar-9
Congress to limit cuts in Medicare/Medicaid. Jul-8
Harvard recommends Medicare reforms. May-4
HCFA administrator in favor of capitation plans. Jun-5
Heinz, Stark push quality care bill. Jun-10
The medicare capital payment question. (Rice) Jun-17
Medicare prepaid plans gain in popularity. Jun-4
Medicare slows payments. Jun-10
National DRG rates will hurt small, rurals: AHA. Feb-9
Study says PPS does not sacrifice quality of care. Jan-9

MULTIHOSPITAL SYSTEMS
Local boards in multihospital systems. (Kennedy) Jun-35

NURSING
AHA General Council approves nursing policy strategy. Jun-4

PATIENTS' RIGHTS
Texas adopts rules to protect hospital patients. Feb-9

PEER REVIEW
Appeals court reverses peer review antitrust decision. Dec-6
Congress OKs peer review immunity provision. Dec-7
Court rules on peer review confidentiality. Nov-6
New PRO contracts indicate move to regional review. Sep-9
PRO guidelines focus on quality of care, discharges. Mar-6

PERSONNEL
Linking human resource and cost containment strategies. (Sloan) Apr-22

PHILANTHROPY
Don't forget philanthropy. (letters) Sep-13
The neglected art of development. Apr-39

PHYSICIAN/HOSPITAL RELATIONS
How PPS is changing hospital-physician relations. (Stuart and Maldonado) Apr-14
What physicians expect from their hospitals. (Coddington and White) Jul-11

PLANNING
Choosing a growth strategy: diversification versus vertical integration. (Placella) Nov-26
An introduction to strategic planning. (Lifton) Aug-10
Hospital mortality data: to review or not to review. (Summer) Sep-28
The Phoenix alternative: redefining the hospital's mission. (Baker and Burger) Mar-20

PROSPECTIVE PRICING SYSTEM
Financing under PPS... Jun-36
How PPS is changing hospital-physician relations. (Stuart and Maldonado) Apr-14

PUBLIC RELATIONS
Building on your hospital's competitive image. (Gregory) Mar-16
Hospitals' image campaign: how to successfully court public opinion. (Buerstatte) Mar-13
Improving the hospital's public image. (Kennedy) Mar-31

RURAL HOSPITALS
Concerns of the small, rural hospital. (Kennedy) May-28
Small and rural hospitals need marketing strategies, too. (DeSalvo) Nov-22

SALARIES
CEO salary survey. Oct-30
Executive compensation. Sep-35
How trustees' attitudes affect executive compensation decisions. (Browdy) Oct-16

TAX REFORM
Congress saves hospital tax-exempt bonds. Oct-8
GAO report questions Blues' tax-exempt status. Sep-8
Group backs unrestricted access to tax-exempt bonds. Jun-4
The 1986 Tax Reform Act and its impact on trustees. Nov-29
Senate finance committee takes up tax reform, May-6
Senate panel keeps tax-exempt bonds. Jul-8

TECHNOLOGY
Determining the feasibility of new technology. (Turner) Aug-29
Evaluating technology under changing financing arrangements. (Luce) Aug-15
Health care technology in the year 2036. (Goldsmith) Aug-18

TRANSPLANTS
Organ transplant report focuses on federal role. Sep-9
TRUSTEES
Bridging the gap between for-profit and not-for-profit boards. (Wheeler and Kaufman) Jan-20
Local board in multihospital systems (Kennedy) Jun-35

VOLUNTEER SERVICES
Volunteers' contributions. (Kennedy) Jul-36

AUTHOR INDEX

Alexander, Jeffrey, Apr-24; Jun-24; Jul-15; Aug-20
Amkraut, Cathy, Nov-13
Annis, Rick, Feb-12
Arnett, Eugene, Oct-23
Baker, Wayne E., Mar-20
Barnes, Clifford E., May-16
Bellhouse, Dorothy E., Apr-19
Bice, Michael O., Sep-13
Bills, Jack C., Mar-29
Brooks, Deal Chandler, Jun-24
Browdy, Jerad D., Oct-16
Buerstatte, Gary E., Mar-13
Burda, David, May-4
Burger, Joseph B., Mar-20
Caver, Michael D., Apr-16
Clarke, Richard L., Oct-27
Coddington, Dean C., Jul-11
Cornell, David R., Sep-13
Cronin, Carol, Nov-13
Cunningham, Robert M., Jr., Feb-18
Devlin, Anne, May-24
DeSalvo, Chris, Nov-22
DeVries, Robert A., Apr-19
Ewell, Charles, Dec-24
Feldstein, Paul J., Feb-15
Finn, Jeffrey, Mar-24
Firshein, Janet, Sep-9, Dec-21
Fox, Peter, Jun-28
Friedman, Emily, Jan-18
Frye, Vivian L., Dec-13
Goldsmith, Jeff, Aug-18
Greene, Jay, Oct-6, Dec-17
Gregory, Douglas D., Mar-16
Gromm, Robert D., Apr-16
Hessler, Frederick A., Sep-30
Heher, Jack, Sep-25
Horwitz, Ronald M., Feb-28
Inguanzo, Joe M., Nov-17
Isaacman, Ted, Jul-27
Kaufman, Kenneth, Jan-20
Kennedy, Robert B., Jan-31; Feb-29; Mar-31; Apr-38; May-28; Jun-35; Jul-36; Aug-31; Sep-33; Oct-29; Nov-32; Dec-27
Kopit, William G., May-16
Kovener, R. R., Jul-34
Langsam, David E., May-24
Latorre, Lisa, May-16
Lifton, James G., Aug-10
Luce, Bryan R., Aug-15
McCormick, Brian, Jul-6
McMahon, John Alexander, Jul-27
McNevin, Anthony J., Feb-28
Maldonado, Wilford E., Feb-29; Apr-14
Mannisto, Marilyn M., Jul-19
Menaul, Robb, Sep-25
Moses, Richard P., Oct-11
Moyer, John E., Sep-24
Needleman, Jack, Jun-28
Newald, Jane, Jul-6
Novak, Lee Ann, Sep-24
O'Brien, James L., Sep-20
O'Leary, Dennis S., Jan-18
Olson, Barbara L., Aug-20
Orlikoff, James E., Jan-24; May-14
Ostrander, Vita, Mar-24
Placella, Louis E., Nov-17
Quiat, Andrew L., May-19
Read, William A., Sep-20
Reczynski, Deborah Freko, Apr-35
Rehm, Joan L., Apr-24; Jul-15
Rice, Edmund B., Jun-17
Rounding, Gary E., Sep-13
Sandrick, Karen, Jun-19
Schumacher, Pamela M., Jun-13
Schwartz, John J., Sep-13
Sloan, Stanley, Apr-22
Smith, Dorothy, Jun-32
Stevens, Peggy E., May-19
Stuart, Sarah E., Apr-14
Sturges, Benjamin R., Apr-16
Summer, Steven J., Sep-28
Thompson, Richard E., Jun-32
Traska, Maria, Jan-28; Feb-22
Turner, Barbara N., Aug-29
Valentine, John A., May-22
Vander Schaaf, David J., Feb-20
Whisler, Thomas L., Jan-20
White, Suzanne S., Jul-11
Wilkinson, James A., Dec-13

Requirement:
Well-Informed
New Trustees

Bring your new trustees up to speed in current health care issues and meet your JCAH requirement for a trustee development program.

"Guardians of Health Care: Defining Trustee Responsibilities," the newest program from the American Hospital Association on audiotape, allows new trustees to assimilate important orientation material at their convenience.

Integrate "Guardians of Health Care" into your trustee orientation program today.
Questions? Call Lindy Ellis, 312/280-6649.

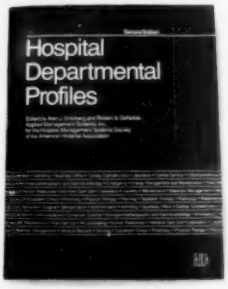
American Hospital Association

AHA

Circle No. 1 on Readers' Service Card

An American Hospital Association book

Hospital Departmental Profiles
Second Edition
Edited by Alan J. Goldberg and Robert DeNoble, Applied Management Systems, Inc.,
for the Hospital Management Systems Society of the American Hospital Association



Updated and expanded to 30 hospital departments from the original 19, **Hospital Departmental Profiles**, Second Edition, catalog no. B09–133121, serves as a refresher for seasoned managers, a short orientation course for new personnel and trustees, and a door–opener to discussions relating to change. $31.25. For American Hospital Association members, $25.00. Order from: AHA Services, Inc., P.O. Box 99376 Chicago, IL 60693

AHA

AHA books are published by American Hospital Publishing, Inc., a wholly owned subsidiary of the American Hospital Association.

Circle No. 10 on Readers' Service Card